

Ryde Rugby |



2026
PARTNERSHIP
PROSPECTUS

SUPPORTING LOCAL RUGBY

Building community, inspiring performance.

www.ryderugby.com.au

0450 399 931

Welcome from our president

A message from incoming Ryde Rugby President Neini Tuipulotu

I'm incredibly proud to step into the role of Club President, following the leadership of Warren Price for over a decade – whose contribution set a strong foundation for our club's future.

With a new committee and a shared sense of purpose, we're entering an exciting new chapter for the club. One focused on growth, inclusion, and creating opportunities for every child who pulls on a jersey.

Our partners are central to making this vision possible. Through meaningful partnerships with local businesses and community leaders, we can invest in quality coaching, safe and welcoming facilities, and programs that help young players develop both on and off the field. Together, we're not just supporting a rugby club – we're building confidence, character, and community. Our goal is simple, but powerful: to inspire kids to fall in love with rugby, and to give them a place where they belong.

Looking ahead, our committee is committed to delivering a number of exciting initiatives that will shape the future of the club. These include a refreshed website, stronger digital and social presence, and expanded community events to support membership growth, player development clinics, and continued investment in coach education and development.

We recognise that none of this is possible without the support of our partners. Your involvement enables us to turn ambition into action - strengthening grassroots rugby and creating meaningful opportunities for our players, families, and volunteers.

We have refreshed our partnership offering to ensure it delivers mutual value: increased visibility for our partners, genuine community connection, and the opportunity to support the next generation of players both on and off the field.

We hope you'll join us on this journey and play a part in shaping a strong, inclusive future for our club.



Who we are

Our vision: Every child that puts on a jersey falls in love with rugby

Ryde Rugby is a grassroots rugby union club proudly representing the Ryde and surrounding area. As a junior rugby club, our values are built on teamwork, respect, development, and community connection. Our club is more than match day. We are a community hub that brings together players,

2025 Highlights

- Ryde U14 D/E Grade Grand Final Winners (3 years in a row)
- Ryde U14's A Grade Grand Final Runner Up.
- 18 Ryde players selected for Eastwood Reps - U10's - U14's
- 7 players Selected for NSW Tonga U14's (Pacific Youth Cup Champions Back-to-Back
- 1 x Player Selected NSW Koori First Nation U14s (Pacific Youth Cup)

In 2026, Ryde Rugby will bring the community together through key highlights including our Season Launch, Ryde Rugby "Try Rugby Day", Testing Day focused on skills, speed and strength, and a series of Rugby Holiday Clinics designed to develop confidence, capability and a love of the game.

We are seeking long-term partners, not just sponsors – organisations who want to grow alongside us and be part of our journey.

Our role in the community

Grassroots rugby plays a vital role in our local community. We provide:

- A safe, inclusive environment for people of all ages
- Positive role models and structured development pathways
- Opportunities for young people to stay active and connected
- A social hub for families, volunteers, and supporters.

Driven by dedicated volunteers, parents, coaches, and referees, the club brings families together through a shared love of rugby, teamwork, and community.

Our club contributes to physical wellbeing, mental health, and community pride. When local businesses support the club, they are investing directly in the wellbeing and growth of the community they serve.



Our history & legacy

Founded in 1996, Ryde Rugby was established to provide a safe, inclusive pathway for children to access rugby locally, grounded in community values and participation.

The club began as a Marsfield–Epping junior rugby team, with players also participating in baseball and sisters forming an accompanying netball team. As interest grew, so did demand for more teams. What started organically soon required a permanent home. Under the leadership of Marty Rodgers, who served as the club’s foundation President and coach, Ryde Rugby secured its current oval in Ryde—marking the true beginning of the club as it exists today. Aivi Rodgers played a vital role in supporting the club’s administration during its formative years, helping establish the operational foundations that allowed the club to grow and thrive. Since its inception, Ryde Rugby has remained focused on community sport, development pathways, and long-term participation, creating opportunities for juniors to grow both on and off the field.

Player Pathways & Achievements

Ryde Rugby has a proud history of developing players who have progressed to representative and professional pathways, including:

- Charlie Serovi – Eastwood First Grade, NSW Waratahs U19s
- Sam Serovi – NSW Waratahs U16s
- Will Goddard – Wallabies & NSW Waratahs (Junior representative)
- Chris Moala – NSW Waratahs Junior & Harold Mats - Parramatta Eels

These pathways reflect the club’s strong development culture and its connection to elite rugby environments.

Giving Back to the Club

The club’s strength lies in its people. Several long-serving juniors have transitioned into leadership roles, reinforcing a strong culture of contribution and continuity:

- Hugo James – progressed from junior player to coach

This ongoing cycle of participation and leadership is central to Ryde Rugby’s community impact.

Key Connections & Coaching Legacy

Ryde Rugby maintains a strong development and coaching connection with Eastwood Rugby, sharing pathways, expertise, and values.

Notable coaches who have contributed across both Ryde and Eastwood include:

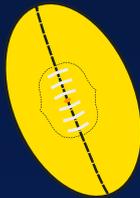
- Reg De Yager
- Mark Moala
- Hans Kremmer
- Neini Tuipulotu

Looking Ahead

Ryde Rugby will celebrate its 30-year milestone in 2027, marking three decades of junior development, community sport, and pathway excellence.

Our member profile

Through member-only discounts and promotions, sponsors gain direct access to a growing loyal local audience and increased foot and website traffic to their business.



100+

PLAYERS

4 mini's, 5 Junior teams



300 +

MEMBERS

including
parents/volunteers/
lifetime members



Our digital reach

As our digital channels continue to grow, sponsors benefit from expanding reach and ongoing engagement with our wider community.



1,170+ Followers



1,270+ Followers



Coming in 2026!



XX Visitors

New website coming in 2026!

Our geographic reach

With games played across Sydney, our sponsors benefit from consistent brand exposure. Sydney Junior Rugby Union spans Greater Sydney, covering the Eastern Suburbs, Inner City, North Shore, Northern Beaches, Western Sydney, South West Sydney, and the Blue Mountains. With 12 districts and 60+ junior clubs, SJRU connects communities from Bondi to Penrith and Manly to Liverpool, delivering junior rugby to players aged U6–U18 across the city's key growth and metro regions.



60⁺ Affiliated Clubs

12 # of districts



Sponsorship overview

Why sponsor us?

Delivering Real Value for Our Partners

This year our revised sponsorship pack is aimed at driving a meaningful partnership - designed to deliver real value, not just branding.

Partnering with Ryde Rugby gives sponsors direct exposure to a loyal local community, strong brand visibility across match days, events and digital channels, and an authentic association with grassroots sport and community development.

Sponsors benefit from:

- Consistent visibility across games, events and growing digital platforms
- Meaningful engagement with players, families and supporters
- Opportunities for promotions, offers and on-site activations
- High-quality content and imagery for use in their own marketing
- Recognition through events, social media, website and club communications

We work closely with our partners to ensure each sponsorship aligns with their business objectives, creating a mutually beneficial relationship that delivers value on and off the field.

What your sponsorship supports

To operate sustainably and continue to grow, we require support across several key areas:

Player Welfare & Performance

- Physio and injury management support
- Strength and conditioning partnerships
- Coach and player development programs

Operations & Logistics

- Tournament and competition entry fees
- Transport and travel costs
- Equipment, training gear, and uniforms

Community & Events

- Junior clinics and development programs
- Club and community events
- Fundraising activities

Marketing & Growth

- Signage and promotional materials
- Merchandise
- Photography and videography
- Digital and social media presence.

We value both financial support and in-kind partnerships, where services directly benefit players and the club.



Sponsorship snapshot

Sponsorship inclusions

Sponsor Snapshot		Platinum - Partner Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Onfield branding	Primary Jersey*	X	X	X	
	Playing shorts	X			
	Training Jersey*	X	X	X	
	Coach apparel	X			
	Field Banners*	X	X	X	
	Equipment*	X	X	X	
Off field branding	Event Banners & Presentation Banners*	X	X		
Digital exposure	Social media – individual sponsor posts/promo*	X	X	X	X
	Collective – All of sponsors thank you post	X	X	X	X
	Logo on Ryde Rugby website*	X	X	X	X
	Featured Video Content – 30 seconds	X	X		
	Soft mentions/tagging in captions/stories	X	X	X	X
	Digital Branding on canteen board	X	X	X	X
Events & Activations	Co-branded events and special merch	X			
	Verbal acknowledgement at events*	X	X	X	X
	Speaking opportunities at events	X	X		
	Sponsor event activation/ product sampling	X	X	X	
Integration opportunities	Special Invitations to Ryde Rugby Events*	X	X	X	X
	Fundraising event	X	X		
Partner Onboarding	Partner Sponsor of Ryde Rugby sticker	X	X	X	X
	Partner Announcement on social	X	X	X	X
	Framed Jersey	X	X		
	Ryde Rugby Merch Pack	X	X	X	X
Ongoing Sponsor Care	Dedicated Account Manager	X	X		
	Social Reach and engagement Metrics	X	X		
	Annual partner impact summary	X	X	X	X

*Sponsorship inclusions differ by level. Full details for each package are outlined on the following pages & in the appendix.

Extended Partner Benefits

In addition to the sponsorship inclusions, partners may participate in our **Membership Card Program**, offering exclusive benefits to members while driving foot traffic and local visibility. Partner offers will be promoted via a dedicated Partner Page and through announcements, updated throughout the season.

The club also welcomes in-kind support and special promotions, which are discussed and agreed outside of standard inclusions.

Our partners

Trusted by Local Businesses, Year After Year



Frigcorp - Partner since 2001

One of Ryde Rugby's long-standing partners Frigcorp, has been involved with the club for 25 years. While sponsorship has delivered consistent visibility for their business, the real value has come from the partnership itself. The club aims to actively promote its sponsors, follows through on commitments, and builds genuine relationships - ensuring partners feel part of the team, not just a logo on display.

2025 Season Sponsors

Platinum Partner



FRIGCORP
Group



Gold Partner



CONTRACTING

Silver Partner

Platinum package

Your brand, our premier partner

- \$10,000
- 1 Available per season

As a Platinum Partner Sponsor, your organisation receives the club's highest level of visibility, access, and integration, including exclusive Platinum-only opportunities not available at any other sponsorship level.

Platinum Partners receive primary on-field branding, with top-tier logo placement on playing and training jerseys, coach apparel, and premium field signage, ensuring consistent, high-impact exposure across all match days.

Off the field, your brand is prominently featured across club events, presentation banners, and digital channels, including full banner website placement, featured content, and priority social media exposure.

Platinum-only benefits include exclusive access to:

- Co-branded events and Platinum-only merchandise
- Speaking opportunities at club events
- Priority involvement in season launches, key matches, and major club moments

Platinum Partners are also embedded into the club's activation and integration strategy, with opportunities for product sampling, staff and family benefits, and participation in corporate social responsibility initiatives aligned to the club.

The partnership is supported by dedicated sponsor care, including managed onboarding, regular performance reporting, ongoing exposure across club channels, and an annual partnership review to ensure continued value.

See appendix for further sponsorship details



Player Kit



Gold package

Stand out on the side lines

- \$5,000
- 2 Available per season

As a Gold Sponsor, your organisation receives strong brand visibility across the club's on-field presence, digital platforms, and key events, combined with meaningful opportunities to engage with members, families, and the wider community.

Gold Sponsors receive secondary on-field branding, including logo placement on playing and training jerseys, field banners, and selected equipment, providing consistent exposure throughout the season.

Off the field, your brand is featured across event and presentation banners, supported by regular exposure through the club's social media channels and website, including half-banner digital placement and inclusion in featured video content (Gold and Platinum partners only).

Gold Sponsors are actively included in the club's events and activations, with opportunities for verbal acknowledgements, speaking roles at selected events, and participation in season launches and nominated club events.

The partnership also includes integration opportunities, such as event invitations, fundraising initiatives, and partner recognition items that help build a visible and authentic connection with the Ryde Rugby community.

Gold Sponsors receive dedicated onboarding and ongoing sponsor care, including partner announcements, branded merchandise, access to engagement metrics, and an annual report to track value and exposure.

[See appendix for further sponsorship details](#)



Player Kit



Silver package

Supporting the Game, Week After Week

- \$1,000
- 4 Available per season

As a Silver Sponsor, your organisation receives consistent and visible brand exposure across the club's on-field activities, digital channels, and key events, while supporting junior rugby and the local community.

Silver Sponsors receive on-field branding through sleeve logo placement on playing and training jerseys, third-tier field banner placement, and branding on selected club equipment, ensuring regular match-day visibility throughout the season.

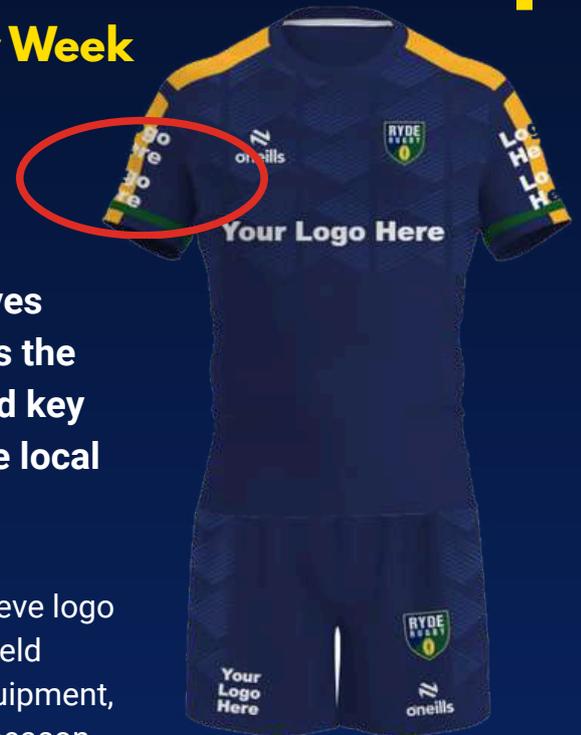
Your brand is also promoted through digital exposure, including sponsor acknowledgement posts, website logo placement, digital canteen board branding, and occasional mentions across social media channels.

Silver Sponsors are recognised at club events and activations, with verbal acknowledgements and the opportunity to participate in the season launch and one selected club event.

The partnership includes integration opportunities, such as invitations to club events and partner recognition materials, helping build connection and visibility within the Ryde Rugby community.

Silver Sponsors receive partner onboarding and ongoing support, including a sponsor announcement, club merchandise pack, and inclusion in the annual report.

[See appendix for further sponsorship details](#)



Player Kit



Bronze package

Backing Community sport

Valid from January 2026 to February 2027

- \$500 + GST or in-kind support only
- Unlimited per season

As a Bronze Sponsor, your organisation receives accessible and consistent brand exposure across the club's training environment, digital platforms, and key club moments, while directly supporting junior rugby and the local community.

Bronze Sponsors receive on-field branding through logo placement on training jerseys, providing regular visibility during training sessions and club activities throughout the season.

Your brand is supported through digital exposure, including sponsor acknowledgement posts, website logo placement, digital canteen board branding, and occasional mentions across club social media channels.

Bronze Sponsors are recognised at club events, with verbal acknowledgements and the opportunity to participate in the season launch, helping build awareness within the club community.

The partnership includes integration opportunities, such as invitations to selected club events and partner recognition materials that encourage connection with families and members.

Bronze Sponsors receive partner onboarding and ongoing support, including a sponsor announcement, club merchandise pack, and inclusion in the annual report.

See appendix for further sponsorship details



Ongoing sponsor care

Growth Metrics

We track and share the impact of our club and partnerships, including:

- Player and membership numbers
- Attendance at games and events
- Social media growth and engagement
- Community participation in clinics and events

These insights help sponsors understand the reach and value of their support.

How Partnerships Are Activated and Maintained

We are committed to delivering on our promises.

- Immediate sponsor announcements on signing
- Website and signage updates
- Event and match-day integration
- Ongoing Engagement
- Regular updates on club progress
- Social media acknowledgements
- Invitations to events and functions
- Recognition and public thank-yous
- End-of-season impact summary/ Annual report
- Early renewal discussions.

Our goal is to build partnerships that grow stronger over time and deliver lasting value for both the club and our sponsors.



Key events

Get visibility of your brand

Event	Timing	Audience	Why It Matters
Season Launch & Jersey Night	Mar	Players, families, sponsors	High engagement, branding
Try Rugby Day	Mar	Players, families, Sponsors	High engagement, branding
Testing Day (Skills, Speed, Strength)	Mar	Players, families, Sponsors	High engagement, branding
Home Game Series	Mar-Aug	Supporters, community	Repeat visibility
Sponsor of the Round	Monthly	Match-day crowd	Premium exposure
Holiday Clinics	School holidays	Families, juniors	Community impact
Family Day	Mid-season	Community	High foot traffic
Presentation Night	End season	Players, sponsors	Recognition & loyalty
Mothers Day	May	Players, families, sponsors	Premium exposure



Next steps

We welcome the opportunity to discuss how a partnership with Ryde Rugby can support both your organisation and our community.

Contact: Neini Tuipulotu, Club President

Phone: 0450 399 931

Email: neini.tuipulotu@gmail.com



Appendix

Detailed tier Inclusions - definitions

On-Field Branding

Playing Jersey

Sponsor logo placement on the official Ryde Rugby playing jerseys worn during competition matches for the relevant season. Logo size and position vary by sponsorship tier and are subject to uniform design standards and governing body regulations.

Playing Shorts – Logo icon (Platinum Only)

Sponsor icon placement on the official Ryde Rugby playing shorts for the season. This inclusion is exclusive to the Platinum Partner and provides high-visibility branding during competition matches. Placement and size are subject to uniform design standards and governing body requirements.

Training Jersey

Sponsor logo placement on official Ryde Rugby training jerseys worn during training sessions and selected non-match activities. Placement varies by sponsorship tier.

Coach Apparel (Platinum Only)

Sponsor logo placement on selected coach apparel (e.g. polo or jacket). This is a Platinum-only inclusion and applies to nominated items only.

Field Banners

Sponsor logo displayed on Ryde Rugby field banners at home games and key club events. Banner size, placement, and frequency vary by sponsorship tier and are subject to ground availability and council or venue regulations.

Equipment

Sponsor logo placement on selected club equipment (e.g. corner posts, hydration packs, minis uniforms, high-vis vests, post pads). Equipment items are determined by the club each season based on operational needs.

Off-Field Branding

*Event Banners & Presentation Banners**

Sponsor logo included on banners used at club events, presentations, and official functions. Usage is event-based and dependent on venue suitability.

Digital Exposure

Social Media Individual Sponsor Posts / Promotions

Dedicated social media posts acknowledging or promoting the sponsor with logo and tagging. The number of posts per season is defined by sponsorship tier. Content, timing, and platform selection are managed by the club.

All Sponsor Thank You Post

Collective social media posts recognising all partners, published at key points during the season – Logo and tagging.

Logo on Ryde Rugby Website

Sponsor logo displayed on the Ryde Rugby website sponsor page. Logo size and placement reflect sponsorship tier.

Featured Video Content (Platinum and Gold sponsors only.)

Inclusion of sponsor branding within selected video content published on Ryde Rugby digital channels. This inclusion applies to Platinum and Gold sponsors only.

Soft Mentions in Captions / Stories

Occasional tagging or mention of sponsors within relevant social media captions or stories where contextually appropriate.

Digital Branding on Canteen Board

Sponsor logo displayed on the digital or printed canteen board at home games.



Appendix

Detailed tier Inclusions - definitions

Events & Activations

Co-Branded Events and Special Merchandise (Platinum Only)

Opportunities to co-brand selected club events or merchandise. This is a Platinum-only inclusion and subject to mutual agreement on scope, timing, and feasibility.

Verbal Acknowledgement at Events

Public acknowledgement of the sponsor during club events (e.g. season launch, presentations). Format varies by tier (name only or name plus short bio/description).

Speaking Opportunities at Events

Opportunity for sponsor representatives to speak briefly at selected club events, as defined by sponsorship tier and event format.

Sponsor Event Activation / Product Sampling

Opportunity to engage with attendees at selected events through displays or product sampling. Subject to venue approval and suitability.

Integration Opportunities

Special Invitations to Ryde Rugby Events

Complimentary tickets to selected Ryde Rugby events for sponsor staff or clients. Ticket numbers vary by sponsorship tier.

Fundraising Event / Corporate Social Responsibility Activity (Platinum /Gold only)

Opportunities to participate in or support selected fundraising or community initiatives during the season.

Partner Onboarding

Partner Sponsor of Ryde Rugby Sticker

Physical sticker provided for display at sponsor premises or on vehicles.

Partner Announcement on Social Media

A social media post announcing the sponsor's partnership with Ryde Rugby – Logo and tagging.

Framed Jersey (Platinum and Gold Only)

A framed Ryde Rugby jersey presented to selected sponsors

Ryde Rugby Merch Pack

A small selection of Ryde Rugby merchandise provided to sponsors.

Ongoing Sponsor Care

Dedicated Account Manager

A nominated committee contact responsible for sponsor communication and coordination.

Social Reach and Engagement Metrics

A high-level summary of digital reach and engagement metrics provided to Platinum and Gold sponsors.

Partner Impact Summary

An end-of-season summary provided to sponsors outlining partnership highlights, visibility delivered, key moments, and community impact. This is not a formal annual report and does not constitute a financial or regulatory document.

All inclusions are confirmed at the time of signing and are subject to seasonal scheduling, venue constraints, and club operations. Ryde Rugby will always work collaboratively with partners to maximise value.



Appendix

Detailed tier Inclusions

\$10,000 1 Available per season		Platinum - Premier Sponsor
Onfield branding	Playing Jersey*	Primary position on jersey (main front)
	Playing shorts	Icon on shorts - *Platinum only offer*
	Training Jersey*	Primary position logo on training kit
	Coach apparel	*Platinum only offer*
	Field Banners*	Priority branding on banners
Equipment*	Bags, minis uniform, High Vis vests (Ground Marshal and AR), Post pads and Corner Posts	
Off field branding	Event Banners & Presentation Banners*	Individual Event Banners and Presentation branding
Digital exposure	Social media individual sponsor posts/promo*	3 per season
	All sponsor thank you post	2 per season
	Logo on Ryde Rugby website*	Full banner - top tier
	Featured Video Content	On business site - Platinum and Gold only
	Soft mentions in captions/stories	Yes
Digital Branding on canteen board	Yes	
Events & Activations	Co-branded events and special merch	*Platinum only offer*
	Verbal acknowledgement at events*	Name and short bio
	Speaking opportunities at events	At all events
	Sponsor event activation/ product sampling	Season launch, all home games and key events
Integration opportunities	Special Invitations to Ryde Rugby Events*	Invitation to staff and key clients - 6 tickets
	Corporate Social Responsibility	Fundraising event/activity
Partner Onboarding	Partner Sponsor of Ryde Rugby sticker	Share your Ryde Rugby pride
	Partner Announcement on social	Yes
	Framed Jersey	Platinum and Gold only
	Ryde Rugby Merch Pack	Yes
Ongoing Sponsor Care	Dedicated Account Manager	Yes
	Social Reach and engagement Metrics	Yes - Platinum and Gold Only
	Annual partner impact summary	Yes

\$5,000 2 Available per season		Gold Sponsor
Onfield branding	Playing Jersey*	Secondary position (Back above or below number)
	Training Jersey*	Secondary logo position on training kit
	Field Banners*	Secondary logo branding on banners
	Equipment*	Corner posts, minis uniform, high vis AR and ground Marshall logo
Off field branding	Event Banners & Presentation Banners*	Individual event banner
Digital exposure	Social media individual sponsor posts/promo*	2 per season
	All sponsor thank you post	2 per season
	Logo on Ryde Rugby website*	Half Banner - Second Tier
	Featured Video Content	On business site - Platinum and Gold only
	Soft mentions in captions/stories	Yes
Digital Branding on canteen board	Yes	
Events & Activations	Verbal acknowledgement at events*	Name and short bio
	Speaking opportunities at events	At 2 events
	Sponsor event activation/ product sampling	Season Launch and 2 chosen events
Integration opportunities	Special Invitations to Ryde Rugby Events*	Invitation to staff - 4 tickets
	Corporate Social Responsibility	Fundraising event/activity
Partner Onboarding	Partner Sponsor of Ryde Rugby sticker	Share your Ryde Rugby pride
	Partner Announcement on social	Yes
	Framed Jersey	Platinum and Gold only
	Ryde Rugby Merch Pack	Yes
Ongoing Sponsor Care	Dedicated Account Manager	Yes
	Social Reach and engagement Metrics	Yes - Platinum and Gold Only
	Annual partner impact summary	Yes

Appendix

Detailed tier Inclusions

\$1,000 - 4 Available per season		Silver Sponsor
Onfield branding	Playing Jersey*	Logo on sleeve
	Training Jersey*	Logo on sleeve
	Field Banners*	Third tier branding on banners
	Equipment*	Hydration pack branding
Digital exposure	Social media individual sponsor posts/promo*	Annual Sponsor post
	All sponsor thank you post	2 per season
	Logo on Ryde Rugby website*	Half Banner - Third Tier
	Soft mentions in captions/stories	Occasional tagging
	Digital Branding on canteen board	Yes
Events & Activations	Verbal acknowledgement at events*	Name mention
	Sponsor event activation/ product sampling	Season Launch and 1 chosen event
Integration opportunities	Special Invitations to Ryde Rugby Events*	Invitation to staff - 3 tickets
Partner Onboarding	Partner Sponsor of Ryde Rugby sticker	Share your Ryde Rugby pride
	Partner Announcement on social	Yes
	Ryde Rugby Merch Pack	Yes
Ongoing Sponsor Care	Dedicated Account Manager	Yes
	Annual partner impact summary	Yes

\$500 or in-kind support only Unlimited per season		Bronze Sponsor
Onfield branding	Training Jersey*	Logo
Digital exposure	Social media individual sponsor posts/promo*	Annually - Dedicated Sponsor post, tagged with logo
	All sponsor thank you post	2 per season - business tagged with their logo
	Logo on Ryde Rugby website*	Half Banner - Fourth Tier
	Soft mentions in captions/stories	Occasional tagging
	Digital Branding on canteen board	Yes
Events & Activations	Verbal acknowledgement at events*	Name mention
	Sponsor event activation/ product sampling	Season Launch
Integration opportunities	Special Invitations to Ryde Rugby Events*	Invitation to staff - 2 tickets
Partner Onboarding	Partner Sponsor of Ryde Rugby sticker	Share your Ryde Rugby pride
	Partner Announcement on social	Yes
	Ryde Rugby Merch Pack	Yes
Ongoing Sponsor Care	Annual partner impact summary	Yes



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